

Press Note

December 31st 2013- In wake of Road Safety Movement, Highway Police Maharashtra also announces launch of an Android Application “SwaRaksha” in association with Energy Labs. This application is a big step to provide accessible help in case of emergency to the society. With the tap of a button, people can notify their family members as well as the highway police authorities about an accident they have been in or witnessed. The application is available on Google Play Store free of cost after its launch on January 6th 2014. The charge for sending distress signal is normal SMS rates. Before sending the SMS, the application asks for a double confirmation, one for each SMS. Swaraksha uses the GPS system in the phone to send exact GPS coordinates in text message accurate upto 3 feet. Swaraksha also provides information about all traffic aid posts of Highway Police Maharashtra with all their nearest basic amenities and also basic First Aid information. You can also call the emergency response services from the application screen. After downloading, the application requires you to do a one-time information feed which includes Your Name, Your Emergency Contact Name, Emergency Contact Number, Your Emergency Contact Address, Your Blood Group. On tapping the emergency button, the two messages sent, will be containing, the user’s name, Location of Accident and Exact GPS coordinates. This message will be sent to Highway Police Control room and Emergency Contact Number. On receiving the SMS, the Highway Police Control Room official will establish communications with the victim and notify the nearest TAP depending on the location of accident received in the text message. After contacting the victims, he will also dispatch all the other necessary rescue teams like Ambulance or Fire Brigade or Cranes if needed. This application is made by Energy Labs, an IT solutions services firm based in Bangalore in association with Highway Police Maharashtra. The developers involved in the making of the application are:

1. Nayan Goenka, Lead Developer
2. Nitin R Gupta, Lead Designer
3. SanskarJhanwar, Project Leader

Energy Labs is a start-up firm by engineering college students who are still pursuing their degree. Energy Labs is a subsidiary of Full Circle Group. All of the students are below 21years of age and had put great efforts in making of the application. The application is in beta stage and for reporting of bugs you can visit the website www.energylabs.in.